



Reach Beach Visitors When They Are Ready to Act

BEACHCAST ADVERTISER OVERVIEW

Why local businesses should connect with BeachCast

BeachCast is a planned local beach-information app for Cherry Grove and North Myrtle Beach. It will help visitors check conditions, safety information, parking, beach access, events, restaurants and local deals in one convenient place.

1

High-intent local audience

Reach residents and visitors while they are deciding where to eat, shop, stay and spend.

2

Location-relevant visibility

Place your business alongside useful information people check throughout their beach day.

3

Promote timely offers

Highlight specials, events, seasonal services and reasons to visit now.

4

Support a local resource

Participate in a platform designed around beach safety, convenience and community connection.

5

Pilot-stage opportunity

Help shape advertiser options during the Cherry Grove and North Myrtle Beach pilot.

Request BeachCast advertiser information

Tell us about your business and what you would like to promote.

beachcastapp@gmail.com

BeachCastApp.com | Instagram: @beachcastapp